

SUSTAINABLE WINEGROWING AUSTRALIA

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SUSTAINABLE WINEGROWING AUSTRALIA

Wine Australia Global Market Update, August 2026

SUSTAINABLE WINEGROWING AUSTRALIA

1,995

MEMBERS

79%

58/65

REGIONS

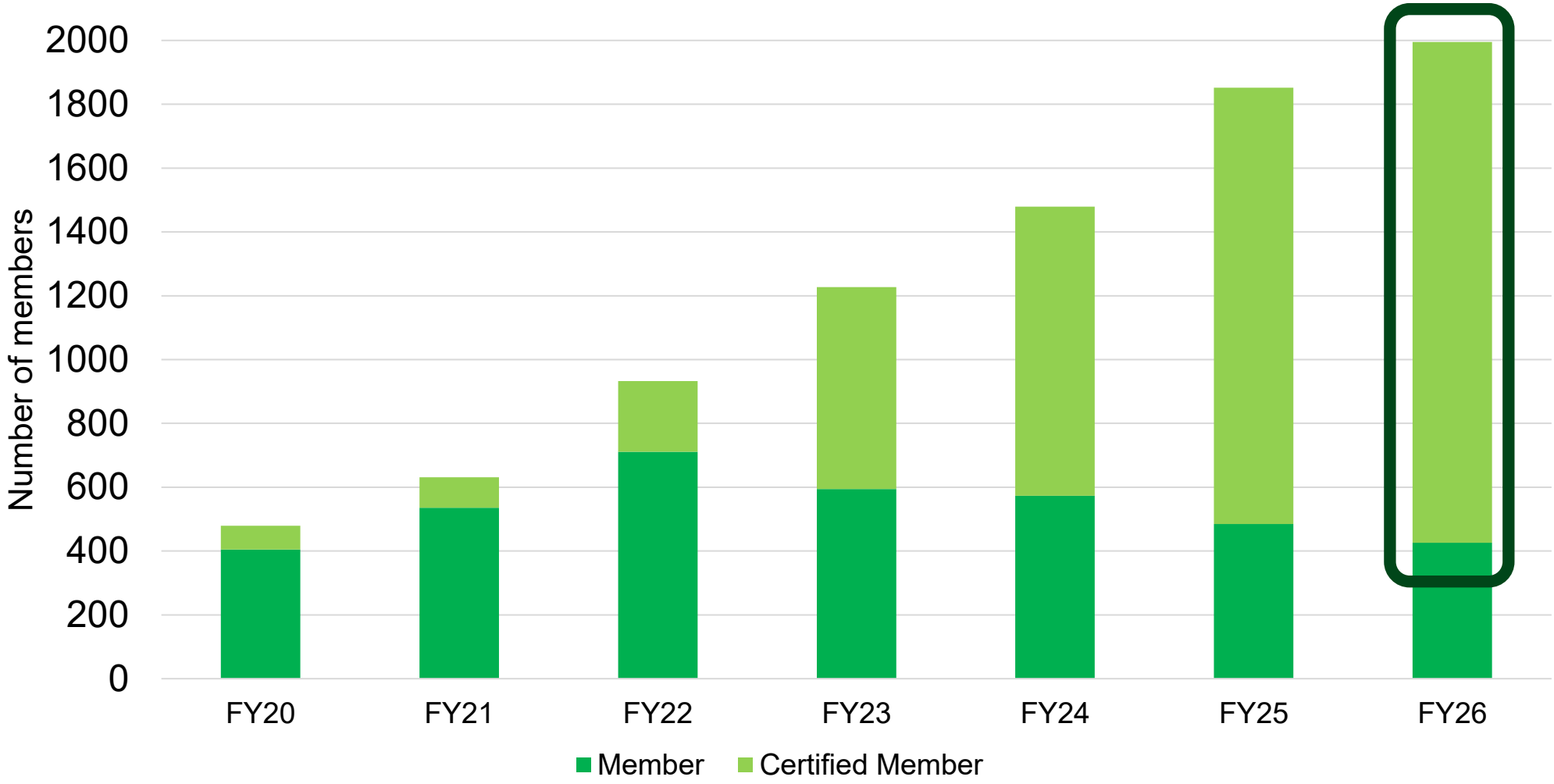


70%

VINEYARD AREA

96%

TONNES CRUSHED IN MEMBER WINERIES (2025)



SUSTAINABLE WINEGROWING AUSTRALIA

Accurate 30 June 2026

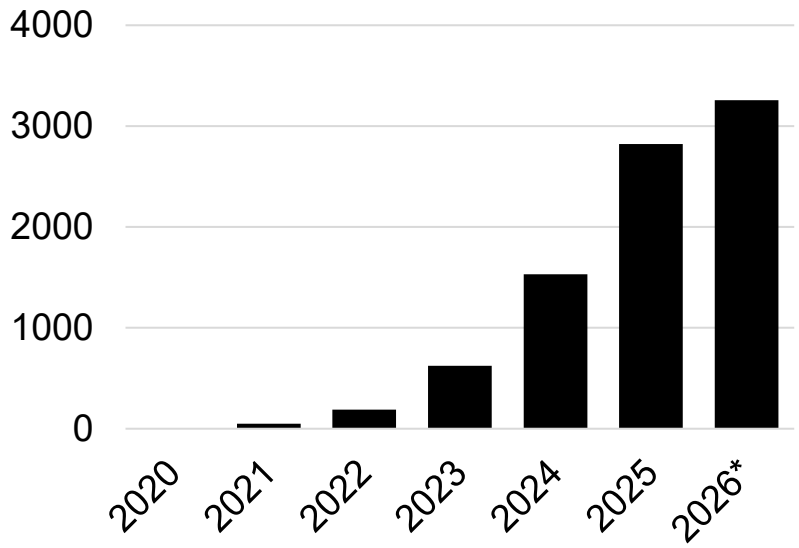
TRUST MARKS



>347M

BOTTLES*

~3,300 SKUs



SUSTAINABLE WINEGROWING AUSTRALIA

Data accurate 11 May 2026



SUSTAINABLE WINEGROWING AUSTRALIA





SUSTAINABLE WINEGROWING AUSTRALIA

CONTRACT PROCESSING AND STORAGE

From 10t upwards | Full Service Winemaking | SWA & Organic Certified | Grape Sourcing Available



WAIKERIE, SOUTH AUSTRALIA

Contact: info@freestone-estate.com.au

FREESTONE ESTATE

SXC Certified Organic Cert. No. 25017

CERTIFIED WINERY MEMBER

WEBSITE UPDATES



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EXPERIENCE & EXPLORE

Crafting wine with care for the land and our people.

When you follow our curated regional guides, you aren't just scanning a wine list or picking a label; you are embarking on a journey into the heart of the landscape itself. To select a bottle of wine with the Sustainable Winegrowing Australia Trustmark is to choose a story of resilience, where every glass serves as a commitment to the longevity of the Australian bush, soil, and spirit.

This is where integrity meets the glass. By choosing wines and cellar doors audited for transparency, you are supporting a movement of grapegrowing and winemaking that prioritises the earth as its greatest asset. These are wines grown with a lighter footprint and crafted by pioneers who value the health of the planet as much as the complexity of the palate.

We believe the best way to protect our land is to experience it. We've done the homework and mapped the terrain so you can lose yourself in the adventure. Through our immersive travel itineraries and regional exploration tools, we've removed the guesswork from conscious consumption, leaving you free to focus on the tasting.

Let curiosity be your guide as you navigate the breathtaking frontier of Australian wine—one sustainable sip at a time.



WESTERN AUSTRALIA

Western Australia is a realm of ancient geology and untamed coastlines, where the vines harmonise with some of the most diverse ecosystems on Earth. From the towering Karri forests of the South West to the maritime breezes of the coast, our Western Australian Regional Guides invite you to explore a frontier defined by isolation, innovation, and immense beauty.

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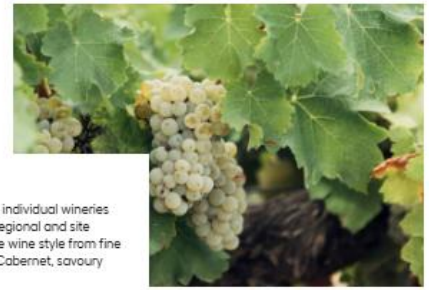
NEW SOUTH WALES

The 16 wine regions of NSW represent a diversity of climate and terroir unequalled in any other Australian state. From Australia's oldest continuous wine region – the famous Hunter Valley – to exciting new cool climate regions such as Orange, the Southern Highlands and Tumbarumba, the regions of NSW produce wines to appeal to every palate. As well as meeting passionate winemakers at their stunning cellar doors, discover delicious produce and beautiful creations at acclaimed cellar door restaurants across regional NSW.



SOUTH AUSTRALIA

South Australia is a very important wine producing state responsible for almost 50% of Australia's annual production. It is also home to some of the most famous regions, historic estates and the oldest vines in the country. There is a multitude of different soil types and local mitigating influences such as altitude and cooling ocean breezes that allow for a wide range of wine styles and qualities. South Australia also has a diverse range of regions from the relatively warm temperate climate of the Barossa Valley; to the maritime precincts of McLaren Vale, the Fleurieu Peninsula's Currency Creek, Langhorne Creek and Southern Fleurieu; the cooler Adelaide Hills region and the hot climate of the Riverland region on the Murray River.



VICTORIA

Victoria is the second smallest state but is home to more regions and individual wineries than any other state in Australia. It also has the greatest diversity of regional and site climates, which allows for the production of virtually every imaginable wine style from fine sparkling wine, high quality Chardonnay and Pinot Noir, age-worthy Cabernet, savoury Shiraz and the historic fortified wines of Rutherglen.



TASMANIA

The pristine island state of Tasmania is situated off the southern coast of Australia in the cool waters of the Southern Ocean. This ocean influence means that the climate is decidedly cool with appropriate comparisons to Champagne in terms of overall growing season temperatures. The first commercial vineyards were planted in Tasmania in 1865. A decade later the industry collapsed largely due to the gold rush on the mainland. A resurgence of interest started in again the late 1970s. Tasmania is a diverse wine region, from the Pipers River and Tamar Valley areas in the north to the Coal River, Derwent Valley and Huon/Channel districts in the south.



QUEENSLAND

Queensland has a wine history dating back over 150 years – and like all good wines it has developed with age. Vines were first planted at Roma and in the Granite Belt region in the 1860s and today Queensland regions are producing world-class wines thanks to a slew of dedicated producers. Queensland has two recognised GIs with the Granite Belt and South Burnett regions but as wine tourism gathers momentum, the burgeoning industry has seen more trail blazers emerge and cellar doors open.

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Proven sustainability, from grape to glass.

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THE MARGARET RIVER MINDFUL MAKERS TRAIL

Experience/17 May 2026

THE MINDFUL MAKERS TRAIL

MARGARET RIVER'S HIDDEN GEMS

Designed for the conscious traveller, this itinerary is for those who want to support Australian farmers and experience the landscape firsthand. By stepping away from the bustling crowds, we are spotlighting the region's hidden gems—smaller, boutique producers whose tasting experiences are intimate, authentic, and grounded in nature. As you travel from the northern ridges to the southern forests, you will connect deeply with the natural landscape and the passionate local families who thoughtfully steward it.

To protect the vines from devastating soil-borne pests and diseases, avoid walking among the vineyard rows

DAY 1: NORTHERN HERITAGE & SUSTAINAB[illegible]YTHMS

MORNING

A CENTURY OF FAMILY AT CREDARO ESTATE

Start your journey off the beaten path in Yallingup at Credaro Estate. Tucked away on a ridge, their elegant [illegible]n-style cellar door offers sweeping, serene views over the Wildwood Valley. It's a place to experience how four generations of farming and winemaking led to the glass in your hand. Taste their Italian heritage with unique varietals like Sangiovese and Fragola. Exploring this estate gives you a firsthand look at multi-generational farming families protecting their soil for the next 100 years.

LUNCH

RELAXED VIBES AT SWINGS & ROUNDABOUTS

Just down Caves Road, immerse yourself in the relaxed, vibrant energy of Swings & Roundabouts. Known for its sprawling lawns and crackling open fires in the winter, this venue perfectly captures the tranquil, easygoing lifestyle of Margaret River. Grab a slice of their famous traditional Italian woodfired pizza and pair it with a glass of their elegant, approachable wine. Their philosophy is centred on sustainability and careful fruit selection, proving that premium quality and environmental stewardship go hand in hand.

AFTERNOON

RUSTIC CHARM AT THOMPSON ESTATE

Continue to the renowned Wilyabrup region to discover Thompson Estate, a true hidden gem boasting an intimate, rustic barrel room and James Halliday Five Red Star prestige. Enjoy a quiet tasting surrounded by barrels, discovering high-quality winemaking intertwined with deep care for the future of Margaret River.

ADVISORY BOARD EXPERIENCE INDUSTRY MEDIA NEWS



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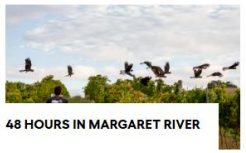
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BEYOND THE TASTING ROOM

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BEYOND THE TASTING ROOM

UNEARTHING MARGARET RIVER'S SECRET ARTISANS

Protecting the integrity of our land, our people and our industry, one certification at a time.

There is a quiet thrill in discovering a wine that isn't found on a tourist map. For the conscious traveller, the ultimate luxury isn't always a grand tasting room or a sprawling estate; sometimes, it's tracking down a bottle crafted by a micro-producer whose hands are too busy in the soil to man a cellar door.

These are the artisans of Margaret River. They are the farmers, the innovators, and the environmental stewards who operate largely off the grid. Their focus is poured entirely into the land, championing biodiversity and mindful farming to create wines of incredible purity. For the impact-driven wine lover, tracking down these bottles—whether on the wine list of a hyper-local restaurant, hidden in a boutique bottle shop, or by joining a private mailing list—is a deeply rewarding act of discovery.

Here are some exceptional producers redefining what it means to be a hidden gem in Margaret River, and why they deserve a place in your sustainable cellar.

LA KOOKI WINES

Begin your journey in the northern reaches of the region at Deep Woods Estate in Yallingup. True to its name, the estate is nestled high on a ridge surrounded by ancient, towering jarrah and marri forests. The cellar door offers sweeping, tranquil views over the pristine landscape. Deep Woods is a masterclass in how a commitment to sustainable viticulture and a profound respect for the surrounding woodland translates into wines of remarkable elegance and vitality. Taste their celebrated Rosé and Cabernet Sauvignon while listening to the wind move through the canopy.

GANT & CO

Tucked away in the cool, idyllic climate of Karridale in the deep south of the region, Gant & Co is driven by a deep, holistic connection to their vineyard. Just 15 kilometres from the chilling breezes of the Southern Ocean, their holistic farming practices and timely, sensitive intervention result in wines of incredible energy and purity. They farm with a light touch, focusing on soil health and sustainability. To drink Gant & Co is to taste the very edge of the continent.

GREENPIPER WINES

For over two decades, the team behind Greenpiper Wines has been quietly managing and nurturing the viticultural health of vineyards across Margaret River. Their deep understanding of the region's diverse terroir allows them to craft exceptional boutique labels, like their Night Harvest range (picked in the cool of the night to preserve natural qualities) and the cellar-worthy Cape Domaine. They are the quiet guardians of the region's soil, and seeking out their bottles rewards you with a true, unfiltered expression of Margaret River's pedigree.

SHARE YOUR STORIES



Scan to submit your story

SUSTAINABLE WINEGROWING AUSTRALIA

UPDATED & ENHANCED MARKETING KIT

Coming Soon!

- Revised social media tiles & templates
- Copywriting ‘swipe file’
- Revised style guide & language prompts
- Cellar door talking points for your team
- Consumer facing infographics
- Sample media release templates



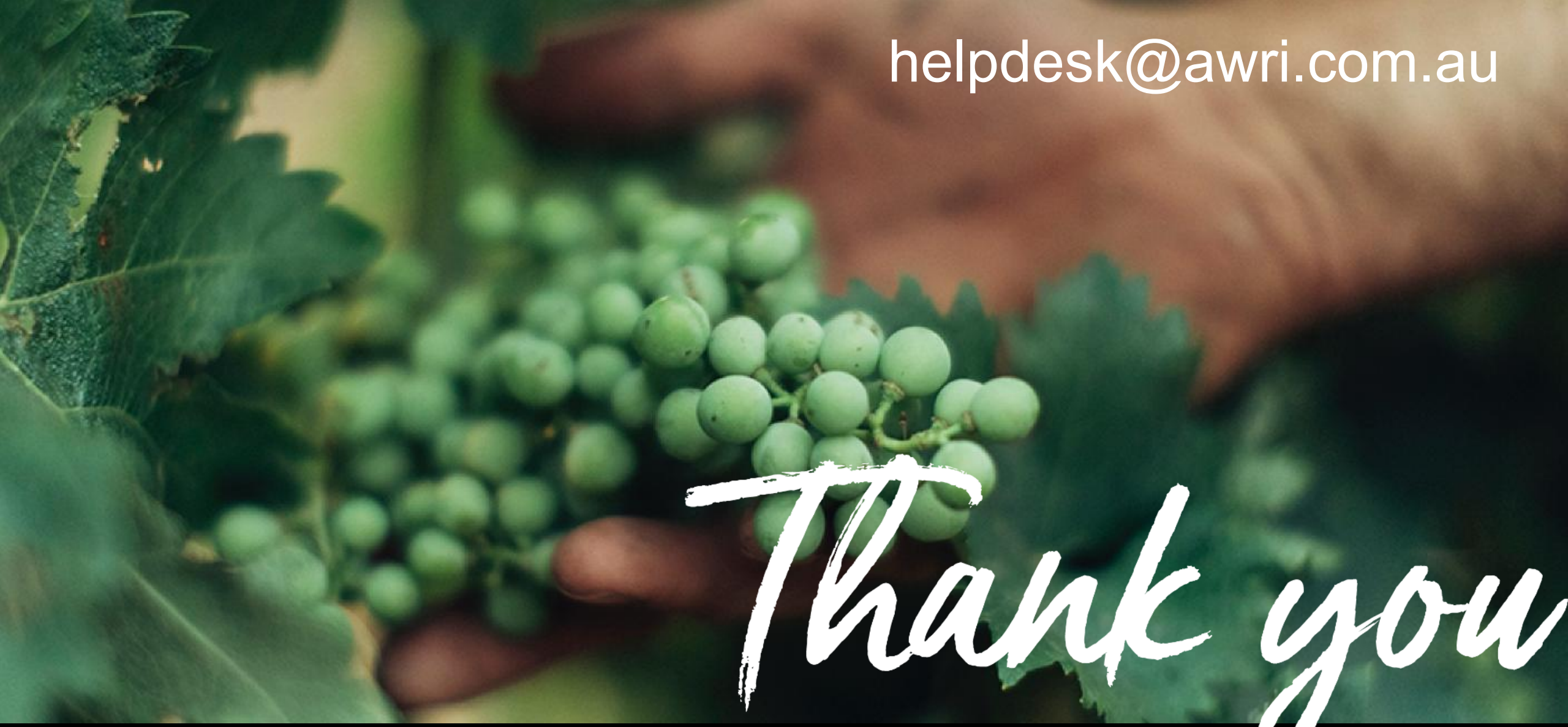




- Strengthening governance
- Listening to feedback
- Areas of focus
- Creating value

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Siobhan Toohill
Chair, Sustainable Winegrowing Australia



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AUSTRALIAN Grape & Wine

Wine Australia

AWRI Australian Wine Research Institute