Wine Australia Market Insights

Variety snapshot 2026 - Vermentino

Variety	**Vermentino**
Colour	**White**

Plantings

Source: ABS 2015	Vermentino	All varieties
Area planted in Australia (hectares)	121	135,133
Percentage of total area	0.1%	
Percentage of white varieties	0.3%	

Crush

Source: National Vintage Survey 2026	Vermentino	All varieties
Tonnes crushed in 2026	1,736	1,265,671
Percentage of total crush	0.1%	
Percentage of white crush	0.3%	

Top five regions % of total crush	Vermentino	All varieties
Riverland	31%	31%
Murray Darling - Swan Hill NSW	27%	10%
Murray Darling - Swan Hill VIC	14%	11%
Riverina	5%	19%
McLaren Vale	5%	3%
Others	18%	27%

Exports

Source: Wine Australia Wine Export Approval System 2025-26

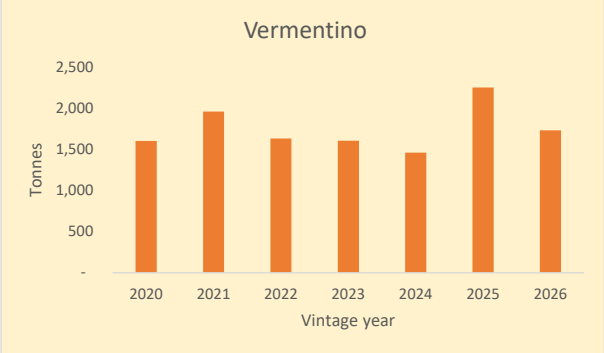
Exports by variety content	Vermentino	All varieties
Export volume ('000 litres)	327	596,929
Export value ($'000 FOB)	1,317	2,295,383
Share of export volume	0.1%	
Share of export value	0.1%	

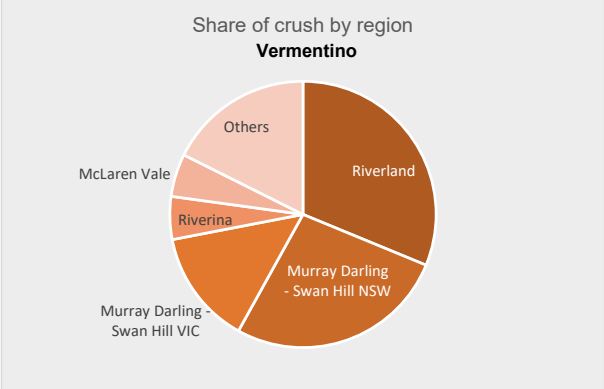
Label claim exports (packaged only)	Vermentino and Vermentino blends	All packaged wine exports
Total exports ('000 litres) in 2025-26	96	191,153
Change in volume from 2024-25	34%	-10%
Total export value ($'000 FOB) in 2025-26	700	1,837,204
Average value per litre	$7.26	$9.61

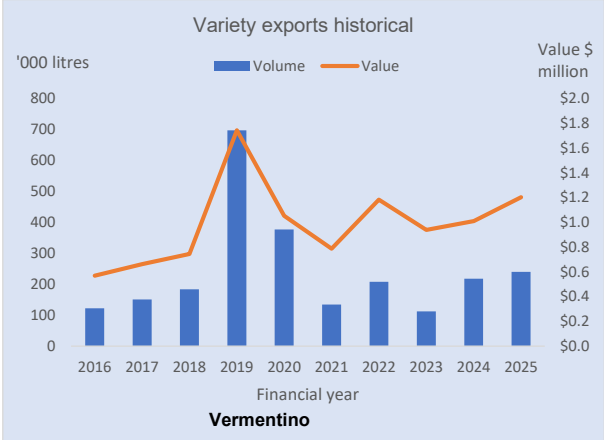
Top five export destinations and share of exports by value	Vermentino and Vermentino blends	All packaged wine exports
UK	27%	6%
USA	22%	9%
Japan	17%	3%
Canada	12%	8%
China mainland	8%	39%
Others	16%	35%

Top five varietal label claims by value with Vermentino in the name

- Vermentino
- Vermentino, Nero d'Avola
- Vermentino, Riesling
- Vermentino, Pecorino, Fiano, Falanghina, Moscato Giallo, Ansonica
- Vermentino, Grillo









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